

Our logo:

Our logo is composed of two elements: the red wave, and the signature. The relationship of these two elements should never be altered.



Give it some space:

Clear space equal to the height of an uppercase 'S' must be maintained around the St. Lawrence College logo. Text, images or other graphics must not be placed within this area.



Correct variations:

If printing with limited colours, or on dark backgrounds, it will be necessary to use different logo variation.

Preferred version. Always use over light backgrounds:



One colour version. Always use over light backgrounds:



One colour, over dark backgrounds:



Incorrect logo usage:

Do not stretch or squish the logo.



Do not use logo with tagline.



Do not change the colour.



Do not position on an angle.



Do not place over busy background.

